FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00152023-A **Type of Permit:** FILMING **Release Date:** 05/15/2019

Production Company PRETTYBIRD PICTURES INC

Insured Company Name PRETTYBIRD PICTURES INC
Contact Phone No. 1 310-315-8700
Contact Phone No. 2
Fax 310-315-5470
Address 9905 JEFFERSON BLVD
CULVER CITY, California 90232

Production Title ADIDAS

Type of Production Commercial - Standard

Producer Alana Mitnick

Director Mikey Alfred

1st AD Jey Wada

Production Manager Carmen Quieros

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Jordan Burwick
Primary Phone Mobile - 310-403-9332
Secondary Phone Office - 310-315-8700

Location Assistant n/a n/a
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

FILMLA NON-REFUNDABLE FILM PERMIT RIDER FEE $109.00

Total Permit Fee $109.00

Number of Locations 2

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Summary Information — Location

Permit Number	F00152023-A	**Location Manager**	Jordan Burwick
Production Company	PRETTYBIRD PICTURES INC	Primary Phone	Mobile - 310-403-9332
Insured Company	PRETTYBIRD PICTURES INC	Secondary Phone	Office - 310-315-8700
Production Title	ADIDAS		

Location Address 876 N Vermont Ave, Los Angeles, CA, 90029

Location Type Business

Film Dates 5/15/2019 - 5/15/2019 06:00 - 19:00 1 day

Open or Closed to the Public Closed

Generic Conditions
*LA CITY AND/OR LA COUNTY FIRE CHECKLIST ATTACHED TO FINAL PERMIT. THE PERMITTEE IS RESPONSIBLE FOR COMPLETING CHECKLIST PRIOR TO FILMING ACTIVITY AT THIS LOCATION. NON COMPLIANCE MAY RESULT IN ASSIGNMENT OF A FIRE OFFICER.
Community Survey Obtained
May not interfere with adjacent traffic lanes or adjacent bike lane
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached document PRETTYBIRD AA - BEN.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	75
Cube Trucks	4
Generator	1
Motor Homes	2
Vans	4

Personnel on Location

Type	Quantity
Cast	10
Crew	70
Spot Check	1

Filming Activities Equipment on property; Equipment on sidewalk only.; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Summary Information — Location

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Production Company	PRETTYBIRD PICTURES INC	Primary Phone	Mobile - 310-403-9332
Insured Company	PRETTYBIRD PICTURES INC	Secondary Phone	Office - 310-315-8700
Production Title	ADIDAS		

Coordinator Note Rider A obtains LAFD feedback; adds cast/crew parking at church

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
3500 W 1st St, Los Angeles, CA, 90004

Parking Notes
Cast/Crew parking at Good News Church 5/15 0730-1900 hrs only (Spot check ok per Insp Anderson)

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Summary Information — Location

Permit Number	F00152023-A	**Location Manager**	Jordan Burwick
Production Company	PRETTYBIRD PICTURES INC	Primary Phone	Mobile - 310-403-9332
Insured Company	PRETTYBIRD PICTURES INC	Secondary Phone	Office - 310-315-8700
Production Title	ADIDAS		

Location Address 5001 Obama Blvd, Los Angeles, CA, 90016

Location Name RANCHO CIENEGA RECREATION CENTER

Location Type Park

Film Dates 5/15/2019 - 5/15/2019 05:30 - 13:00 1 day

Open or Closed to the Public Open

Generic Conditions
Community Survey Obtained
May not interfere with adjacent traffic lanes or adjacent bike lane
Must comply with attached Rec & Park Conditions. Note: No smoking in City Parks unless guided by the Rec & Park Film Office Monitor or assigned Uniformed Fire Safety Officer in designated areas
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached document Prettybird.Adidas.152023.RANCHO.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	75
Cube Trucks	4
Generator	1
Motor Homes	2
Vans	4

Personnel on Location

Type	Quantity
Cast	10
Crew	70
Rec & Park Monitor required	2
Spot Check	1

Filming Activities Equipment on property; Equipment on sidewalk only.; Exterior only; Talent pushes shopping cart along pathway adjacent to tennis courts;

Jurisdiction **Political:** Los Angeles City - Council District 10 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Summary Information — Location

Permit Number	F00152023-A	**Location Manager**	Jordan Burwick
Production Company	PRETTYBIRD PICTURES INC	Primary Phone	Mobile - 310-403-9332
Insured Company	PRETTYBIRD PICTURES INC	Secondary Phone	Office - 310-315-8700
Production Title	ADIDAS		

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Coordinator Note Additional notification fee due for revised date of 5/16 on 5/13

Coordinator Note FILMING AT PATHWAY NEAR TENNIS COURT AND FIELD AREA #3
2 park monitors required plus 2 hrs admin fees each

Coordinator Note Rider A obtains LAFD feedback; adds cast/crew parking at church

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
3500 W 1st St, Los Angeles, CA, 90004

Parking Notes
Cast/Crew parking at Good News Church 5/15 0730-1900 hrs only (Spot check ok per Insp Anderson)

NOT A PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of **Prettybird** ("Principal") and am
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf provided Principal has pre-approved such agreements. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILML.A., INC.* for any city , county or other jurisdiction where *FILML.A., INC.* operates, in accordance with Principal's instructions, to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILML.A., INC.* and any city, county or other jurisdiction where *FILML.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILML.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated **5/8/2018** By _____
Representative's Signature

Prettybird	**9905 Jefferson Blvd.**
Name of "Principal" (Production Company)	Principal's Address
Benjamin Piety	**Culver CIty, CA 90232**
Print Princpal Representative's Name	City, State, Zip Code
Production Manager	**310.985.9565**
Representative's Title (i.e. UPM, Loc Mgr)	Principal's Telephone Number

NOT A PERMIT

Rancho Cienega Sports Complex

5001 Rodeo Road *
Los Angeles, CA 90016

ATTENTION FIELD USERS

(No Trespassing, You MUST Have A Permit to Use the football field)

The Rancho Cienega Sports Complex Synthetic Turf Football Field and Track are specialized fields. It is crucial that all participants be aware of the conditions for use. Failure to follow these specific conditions will result in **immediate revocation of your permit.** Additionally, it may negatively impact the quality of the field for all users.

To protect and preserve the turf football field/track, please observe the following rules:

- **Usage of the Football field will be prohibited without a permit, violators will be ticketed or arrested for trespassing. (Strictly Enforced)**
- Permit representative must inform ALL members of their organization about the Field Rules.
- Only Players, coaches, officials and field monitors are allowed on the field of play.
- No metal cleats, spikes or plastic cleats longer than ¾". Please clean footwear prior to entering the field.
- **Water Only!!!** No beverages (i.e. gatorade, sports drinks, fruit punch and etc…) are allowed on the field of play. Water bottles are ok, but please deposit them in the trash after use.
- **Absolutely No Food** (i.e. no sunflower seeds, no gum, no peanuts & etc…) **allowed on Turf/Track.** Those consuming food should not enter the turf field/track.
- No Soccer Allowed.
- Spectators must properly dispose of their trash.
- No smoking anywhere on park grounds.
- No pets.
- **Absolutely, no vehicles or bicycles.** Only vehicles equipped with turf tires are allowed on the field. If emergency vehicle needs to drive on the field, instruct them to turn wide and to use care when stopping and starting.
- No field markings of any sort.
- Absolutely no training on the turf with the exception of football.
- No furnishings on the field, tables, chairs, canopies, etc.
- No Administrative vehicles allowed in stadium.
- Absolutely, no outside locks will be permitted on stadium gates.
- **Failure to comply with any of the field rules WILL result in immediate loss of permitting privileges.**
- Feel free to contact the Rancho Cienega Main Office at (323) 290-3141 if you should have any questions.

(Additional rules will be added at a later date)

NOT A PERMIT